

# Sponsorship Opportunities



Item 5g



## Creek Week 2020 • April 9-18



### 30th Annual Sacramento County Creek Week

We need your help NOW to make Creek Week 2020 successful!

Your sponsorship **engages tens of thousands of citizens** throughout the Sacramento region in our week-long event.

- We improve our community through creek stewardship and trash cleanup; and
- We learn about creek ecosystems.

We can meet and exceed the 2019 Creek Week accomplishments, but it will **only be possible with the generous contributions** of our sponsors.

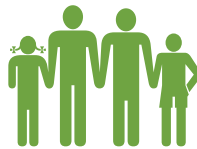
*Your support is appreciated and provides opportunities for young and old to demonstrate environmental stewardship. Stand out as a leader and enjoy direct contact with customers!*

*For sponsorship information contact:*

**Alta Tura**  
**(916) 454-4544 or**  
**[saccreekweek@gmail.com](mailto:saccreekweek@gmail.com)**



### 2019 Creek Week Results



**1,600+ volunteers,**  
**35 miles of waterways,**  
**90+ different locations**



**Over 22 tons of garbage**  
**including tires and shopping**  
**carts**



**For the 11th year, water**  
**quality testing was conducted**  
**at selected sites**



### Creek Week takes pride in its tradition

Creek Week is a regional institution mobilizing **volunteers from Folsom to the Sacramento Delta**. Over 30 years, Creek Week has provided public education and stewardship opportunities

for families, youth groups, and do-gooders in the community. The extraordinary efforts of Creek Week volunteers have removed hundreds of tons of trash from creeks and increased flood safety by improving storm water conveyance.

# Become a Corporate Sponsor of Creek Week 2020 Item 5g



Splash Off 2017, State Assemblymember Kevin McCarty presented the Creek Steward Award to Friends of the River Banks



Activities during Creek Week include a "Birds & Bloom Tour" of the Bufferlands



Volunteers gather at the celebration to create sculptures for the "Junk & Gunk Contest"

## For sponsorship information

contact:

**Alta Tura**

**(916) 454-4544 or**

**[saccreekweek@gmail.com](mailto:saccreekweek@gmail.com)**

**Volunteers are priceless, but the financial support from you and others like you make it possible** for Creek Week to grow and improve year after year.

Sponsorship Levels & Benefits	Platinum \$2,000 or more	Gold \$750 to \$1,999	Silver \$500 to \$749	Bronze \$250 to \$499
Sponsor name on Creek Week brochures, posters, newsletters and web site	✓	✓	✓	✓
Event recognition at the Splash Off and Celebration Day	✓	✓	✓	✓
Your logo on the Creek Week T-shirt	✓	✓		
Prominent placement of your company/ organization's name on the Creek Week brochure	✓	✓		
Recognition in the full color ad in The Sacramento Bee celebrating Creek Week	✓			

## Benefits for ALL Sponsors

Association with a popular, well-organized, beneficial service event that traditionally receives media coverage from television, radio, The Sacramento Bee and special interest publications

The knowledge that your sponsorship supports Sacramento Area Creeks Council's efforts to protect, preserve and enhance our valuable creek resources while helping to reduce the threat of flooding

## Creek Week 2020 Overview

### Splash Off Friday, April 9

2020 Keynote speaker address and presentation of the Creek Steward Award. Public **recognition of all sponsors** for their contributions.

### Creek Week Activities April 9-18

**Activities** the week before the clean-up showcase the value and ecology of creeks. Learn about plants and animals inhabiting our creeks and their important roles in the ecosystem. Learn how creeks can best be managed and cared for benefitting wildlife and humans alike.



### Creek Clean-up Day and Celebration Saturday, April 18

Creek Week will culminate on Saturday, April 18, 2020, with volunteers joining to **clear trash from more than 80 different creek sites in Sacramento County**. Volunteers also remove invasive nonnative plants that choke local waterways. Others collect meaningful data as Citizen Scientists. Clean-up activities help improve the riparian habitat along many stream and creek corridors, provide opportunities to connect people to their natural environment, increase awareness for water conservation, and reduce flood risk. The clean-up is followed by a **celebration** at Carmichael Park – complete with food, entertainment, interactive exhibits & contests.

## Sacramento Area Creeks Council

PO Box 162774 • Sacramento, CA 95816

[www.saccreeks.org](http://www.saccreeks.org) • [www.creekweek.net](http://www.creekweek.net)

(916) 454-4544



### Creek Week 2020 Sponsorship Form

Please email this form to [saccreekweek@gmail.com](mailto:saccreekweek@gmail.com) or fax to **(916) 454-4544** and/or mail with your check to **PO Box 162774, Sacramento, CA 95816**.

**Amount of your tax deductible contribution \$ \_\_\_\_\_**

Please make check payable to **Sacramento Area Creeks Council**, a 501 (c)(3) nonprofit organization. **Contributions are tax deductible: Fed. ID # 26-3676166**

**Check enclosed**       **Check to follow**

To pay by credit card use our PayPal account at [www.creekweek.net](http://www.creekweek.net).  
Click on the "Donate" button.

**We will provide in-kind services valued at \$ \_\_\_\_\_** Services include:

#### Sponsor Information:

Company/Group Name: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

<b>Sponsorship Levels &amp; Benefits</b>	<b>Platinum \$2,000 or more</b>	<b>Gold \$750 to \$1,999</b>	<b>Silver \$500 to \$749</b>	<b>Bronze \$250 to \$499</b>
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Recognition in the full color ad in The Sacramento Bee celebrating Creek Week	✓			

To ensure visibility in Creek Week promotional materials, please return this Sponsorship form by **January 10**.